Controlling officer: the Permanent Secretary for Culture, Sports and Tourism will account for expendi Head.	ture under this
Estimate 2025–26	\$6,100.9m
Establishment ceiling 2025–26 (notional annual mid-point salary value) representing an estimated 388 non-directorate posts as at 31 March 2025 reducing by ten posts to 378 posts as at 31 March 2026	\$367.3m
In addition, there will be an estimated 24 directorate posts as at 31 March 2025 reducing by one post to 23 posts as at 31 March 2026.	
Commitment balance	\$6,296.0m

Controlling Officer's Report

Programmes

Programme (1) Director of Bureau's Office

This programme contributes to Policy Area 27:
Intra-Governmental Services (Secretary for Culture, Sports and Tourism).

Programme (2) Creative Industries Programme (3) Sports and Recreation

Programme (4) Culture

Programme (5) Subvention: Hong Kong Academy for Performing Arts, Hong Kong Arts Development Council and Major Performing Arts Groups These programmes contribute to Policy Area 18: Recreation, Culture, Amenities and Entertainment Licensing (Secretary for Culture, Sports and Tourism).

Programme (6) Travel and Tourism Programme (7) Subvention: Hong Kong Tourism Board

These programmes contribute to Policy Area 5: Travel and Tourism (Secretary for Culture, Sports and Tourism).

Detail

Programme (1): Director of Bureau's Office

	2023–24	2024–25	2024–25	2025–26
	(Actual)	(Original)	(Revised)	(Estimate)
Financial provision (\$m)	20.5	21.0	20.8 (-1.0%)	20.3 (-2.4%)

(or -3.3% on 2024-25 Original)

Aim

2 The aim is to ensure the smooth operation of the Office of the Secretary for Culture, Sports and Tourism.

Brief Description

3 The Office of the Secretary for Culture, Sports and Tourism is responsible for providing support to the Secretary for Culture, Sports and Tourism in undertaking political work. This includes the support provided by the Under Secretary and the Political Assistant. The Office is also responsible for providing administrative support to the Secretary for Culture, Sports and Tourism in carrying out her duties. The work includes the planning, co-ordination and implementation of all arrangements for the Secretary's public, media and community functions.

Programme ((2)):	Creative	Ind	lustries
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	2023–24	2024–25	2024–25	2025–26
	(Actual)	(Original)	(Revised)	(Estimate)
Financial provision (\$m)	663.6	1,064.6	969.3 (-9.0%)	1,215.0 (+25.3%)

(or +14.1% on 2024–25 Original)

Aim

4 The aim is to promote the development of creative industries and enhance Hong Kong's position as a creative capital.

Brief Description

- 5 The Bureau's main responsibility under this programme is to promote the development of the creative industries through the Cultural and Creative Industries Development Agency (CCIDA). This includes:
 - proactively promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle;
 - administering the CreateSmart Initiative (CSI) to provide funding support to projects conducive to the development of seven non-film creative industries pursuant to four strategic directions, namely, nurturing talent and facilitating start-ups (including providing incubation services through the Design Incubation Programme and Fashion Incubation Programme); exploring markets; promoting cross-sectoral and cross-genre collaboration; and fostering a creative atmosphere in the community;
 - administering the Film Development Fund (FDF) to support further development of the film sector under four strategic directions, namely, nurturing talent; enhancing local production; expanding markets; and building audience;
 - working closely with the Hong Kong Design Centre (HKDC) to promote the use of design and design thinking across all sectors in Hong Kong and to help identify or nurture design talents and establish brands to drive the development of local design industry; and overseeing HKDC's operation of the Design and Fashion Base in Sham Shui Po to nurture design talents and start-ups as well as boost the local economy and tourism;
 - working closely with the Hong Kong Trade Development Council to organise projects conducive to the development of Hong Kong's cultural and creative industries through its well-established platforms, including the development and trading of intellectual property of the cultural and creative sectors;
 - fostering and supporting the organisation of the new flagship Hong Kong Fashion Fest as an annual signature event in order to develop Hong Kong into a fashion design hub in Asia; and
 - liaising closely and collaborating with other cities in the Mainland and abroad; organising/sponsoring activities to showcase the work of Hong Kong's creative industries to the Mainland and Belt and Road countries/regions; and making use of opportunities pursuant to the development of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) as well as the Belt and Road Initiative, thereby opening up new markets for Hong Kong.
 - 6 The key performance measures are:

Targets

	Target	2023 (Actual)	2024 (Actual)	2025 (Plan)
issuing discharge permits for the use of special effects materials under the				
Entertainment Special Effects				
Ordinance (Cap. 560) (ESEO)				
simple cases, intermediate cases and				
complicated cases within				
three, five and 13 working days	100	100	100	100
respectively (%)	100	100	100	100
issuing conveyance permits under	100	100	100	100
the ESEO within one working day (%)	100	100	100	100
issuing replies to enquiries relating to locations for film shooting within				
four working days (%)	100	100	100	100
Tour working days (70)	100	100	100	100

Indicators			
	2023 (Actual)	2024 (Actual)	2025 (Estimate)
CSI			
applications received	105	117	121В
applications approved	59	74	79B
applications rejected	13	11	13
FDF			
film production projects			
applications received	34	34	44 @
applications approved	4	12	20 <u>@</u>
applications rejected	9	28	45 <u>@</u>
other film-related projects			
applications received	28	46∧	40 ∧
applications approved	23	57∧	42∧
applications rejected	0	1	1

- β The higher numbers of applications received and approved estimated in 2025 are mainly due to the anticipated increase in the number of cultural and creative projects with potential for industrialisation as announced in the 2024 Policy Address.
- @ The higher numbers of applications received and approved estimated in 2025 are partly due to the launch of a new funding scheme to produce films for promoting Chinese culture. Since there will be a quota for approved applications under the new funding scheme, it is expected that the number of applications rejected will increase in 2025.
- ^ The higher numbers of applications received and approved in 2024 were due to the applications under the Content Development Scheme for Streaming Platforms. With the close of application for the Content Development Scheme for Streaming Platforms in June 2023, the numbers of applications received and approved in 2025 were/are expected to be less than those in 2024.

Matters Requiring Special Attention in 2025–26

- 7 During 2025–26, the Bureau will, through CCIDA:
- continue to implement the initiatives and take forward the policies mentioned in paragraph 5 above;
- incubate more cultural and creative projects with potential for industrialisation through CSI and strengthen
 cross-sectoral collaboration and leverage market resources, facilitating the industries to explore business
 opportunities;
- support the film industry through FDF to produce films that promote Chinese culture, in order to showcase the fine traditional Chinese culture to the audience;
- facilitate more registration of local and non-local cultural and creative products on the Asia IP Exchange Portal to foster cross-sectoral exchange, collaboration and business matching, and promoting transactions and transformation of cultural IP;
- restructure the organisation and functions of HKDC with a view to enhancing its functions/services to assist small and medium enterprises in the local design industry, promote the local design industry to go global to explore more business opportunities, and bring in foreign brands to foster internationalisation of design industry in Hong Kong; and
- support Hong Kong design industries to proactively perform a platform role and become a key node in the design industry chains in the Mainland and overseas.

Programme (3): Sports and Recreation

	2023–24 (Actual)	2024–25 (Original)	2024–25 (Revised)	2025–26 (Estimate)
Financial provision (\$m)	406.8	625.1	632.0 (+1.1%)	1,480.8 (+134.3%)
				(or +136.9% on 2024–25 Original)

Aim

8 The aims are to support and promote the further development of sports in Hong Kong, to plan and co-ordinate the provision of sports and recreation facilities.

Brief Description

- 9 The Bureau's main responsibilities under this programme are to:
- formulate policies and strategies for the further development of sports;
- encourage co-operation among stakeholders in the community to foster a strong sporting culture;
- support and facilitate the implementation of initiatives which help make Hong Kong a regular destination for major international sports events;
- promote exchanges with sports administrations overseas and in the Mainland;
- oversee the administration and investment strategy of the Elite Athletes Development Fund with a view to supporting the development of Hong Kong's top athletes, having regard to the advice of the Sports Commission;
- administer the Main Fund of the Sir David Trench Fund for Recreation; and
- administer the sports portion of the Arts and Sport Development Fund (ASDF).
- 10 The key performance measures in respect of the Hong Kong Sports Institute (HKSI) are:

Targets

	Target	2023 (Actual)	2024 (Actual)	2025 (Plan)
athletes on the elite training programme	800	1 130	1 234	1 267
no. of full-time athletes	330	618	688¶	702
organisedno. of sports science sessions provided to	650	1 025	1 109	950Ψ
athletes	13 700α	49 258	16 911	17 100

- ¶ The higher number of full-time athletes in 2024 was due to the increase in the number of athletes qualified for full-time training after the 19th Asian Games Hangzhou held in 2023.
- Ψ Fewer overseas training and competitions are expected to be organised in 2025 after the 2024 Paris Olympic Games (OG) and Paris Paralympic Games (PG).
- α The target of "no. of sports science sessions provided to athletes" was revised from 35 000 to 13 700 as from 2024 given that HKSI re-categorised some sports science sessions as sports medicine servicing sessions (i.e. the eighth item under Indicators below) following the establishment of the Sports Medicine Division in 2024.

Indicators

	2023 (Actual)	2024 (Actual)	2025 (Estimate)
coach education and accreditation programmes organised participants in coach education and accreditation	18	25λ	27
programmes	1 351	2 177§	2 530§
liaison meetings with sports counterparts	261	317ε	282ε
athletes participating in major championships and games	1 519	1 114@	1 340@
vocational training programmes organised for athletes	35	35	38
athletes participating in the vocational training programmes	443	465	470
sports science and sports medicine seminars organised no. of sports medicine servicing sessions provided to	99	98	113^
athletes	41 788	75 930ψ	60 150µ
income generated from donations and sponsorship (\$m) income generated from community engagement	51.3	43.9ω	18.0ω
programmes (\$m)	4.9	6.7η	5.1η

- λ The higher number of coach education and accreditation programmes organised in 2024 was due to the resumption of some coaching programmes which were suspended in 2023.
- § The higher number of participants in 2024 and estimated number of participants in 2025 in coach education and accreditation programmes were/are due to more extensive use of online mode that allows more participants joining from different locations.
- ε The higher number of liaison meetings with sports counterparts in 2024 was mainly due to the need for closer liaison with "national sports associations" (NSAs) on major multi-sports games held in the year, including the 2024 Paris OG and Paris PG. The number is expected to drop in 2025 after OG and PG.

- @ The lower number of athletes participating in major championships and games in 2024 was due to fewer major championships held in the year of the Paris OG and Paris PG. The number in 2025 is expected to increase as more major championships will be held in the year.
- ^ The higher estimated number of sports science and sports medicine seminars to be organised in 2025 is due to the rescheduling of some seminars from 2024 to 2025 to accommodate the preparation for the 2024 Paris OG and Paris PG.
- ψ The higher number of sports medicine servicing sessions provided to athletes in 2024 was due to the re-categorisation of some sports science sessions as sports medicine servicing sessions following the establishment of the Sports Medicine Division in HKSI in 2024.
- μ Starting from 2025, HKSI has changed the counting basis of sports medicine servicing sessions from the number of scientific/medical tests to the number of nutrition and biochemistry consultation sessions. As multiple scientific/medical tests can be performed in each consultation session, the estimated number of sports medicine servicing sessions in 2025 is expected to drop.
- The lower level of income generated from donations and sponsorship in 2024 was due to fewer major multi-sports games held in the year of the Paris OG and Paris PG. The level of donations and sponsorship is expected to further decrease in 2025 due to fewer major multi-sports games to be held in the year.
- η The increase in income generated from community engagement programmes in 2024 was due to more training partners utilising HKSI's facilities to prepare for the 2024 Paris OG and Paris PG. The estimated income in 2025 is expected to decrease after OG and PG.
- 11 Other performance measures in respect of sports and recreation promotion are:

Indicators

	2023	2024	2025
	(Actual)	(Actual)	(Estimate)
Sir David Trench Fund for Recreation			
applications processed Δ			
non-capital works	324	325	325
capital works	11	25	25
grants approved Δ			
non-capital works	234	226	226
capital works	7	5	5
ASDF (Sports Portion)			
grants awarded∆์	196	226Ω	226Ω
Outward Bound Hong Kong			
less privileged or disabled persons and young people			
at risk assisted to take courses∆	585	802	660
training programme days∆	2 533	3 520	2 820

- Δ The types and number of applications processed, estimated grants approved, actual grants awarded, beneficiaries and training programme days vary from year to year as such applications are demand-driven.
- Ω The higher number of ASDF (Sports Portion) grants awarded in 2024 was due to the increase in the number of funding applications for athletes' preparation for and participation in regional and world level tournaments, and hosting of "M" Mark events and major local international events in the year. The number in 2025 is expected to be similar to that in 2024.

Matters Requiring Special Attention in 2025-26

- 12 During 2025–26, the Bureau will:
- organise the 15th National Games (NG), the 12th National Games for Persons with Disabilities (NGD) and the ninth National Special Olympic Games (NSOG) in collaboration with Guangdong and Macao;
- continue to provide comprehensive support to Hong Kong athletes for their preparation for and participation in major international multi-sports events, including the 15th NG, the 12th NGD and the ninth NSOG;
- continue to work closely with the operator and relevant bureaux/departments to ensure the smooth operation of the Kai Tak Sports Park to provide world-class sporting venues and public sports and recreation facilities;
- continue to implement the Major Sports Events Matching Grant Scheme under the enhanced "M" Mark system with a view to encouraging more sponsorship from the private and the business sectors to support the hosting of more new and high level sports events, thereby enhancing public interest in sports and promoting Hong Kong as a centre for major international sports events;
- continue to explore ways to further promote sports development in Hong Kong through enhanced professionalism in the sports sector and development of sports as an industry;
- continue to offer more professional training and internship opportunities to sports coaches to enhance their professional standards and quality of training for athletes;

- continue to monitor the delivery of sports and recreational facilities by the Leisure and Cultural Services Department (LCSD);
- continue to take forward initiatives for enhancing the governance of NSAs;
- continue to expand the Retired Athletes Transformation Programme to assist more retired athletes in pursuing new career;
- continue to support team sports with an enhanced Development Programme for Team Sports;
- continue to implement measures to enhance support to athletes with disabilities and to promote sports participation by people with disabilities;
- continue to implement the pilot programme on career and education for athletes with disabilities to equip them with the knowledge and skill necessary for post-retirement development;
- continue to strengthen the promotion of urban sports to encourage participation of more young people in sports and to identify and nurture junior athletes with relevant potential; and
- continue to implement the Sports Science and Research Funding Scheme to strengthen the support to athletes in the areas of sports science and sports medicine, thereby enhancing their competitiveness at international sports events.

Programme (4): Culture

	2023–24 (Actual)	2024–25 (Original)	2024–25 (Revised)	2025–26 (Estimate)
Financial provision (\$m)	394.1	458.4	411.4 (-10.3%)	453.0 (+10.1%)
				(or -1.2% on 2024–25 Original)

Aim

13 The aims are to promote and develop the arts and culture and consolidate our positioning as the East-meets-West centre for international cultural exchange.

Brief Description

- 14 The Bureau's main responsibilities under this programme are to:
- formulate policies and measures on the arts and culture, as well as the preservation of intangible cultural heritage (ICH);
- oversee the delivery of arts and culture policies and measures by LCSD, the Hong Kong Academy for Performing Arts (HKAPA), the Hong Kong Arts Development Council (HKADC) and other arts-related organisations;
- administer the recurrent subventions to HKAPA, the major performing arts groups (MPAGs) and HKADC;
- provide secretariat and administrative support to the Culture Commission, the Advisory Committee on Arts Development, the Cantonese Opera Advisory Committee, the Cantonese Opera Development Fund Advisory Committee, the Mega Arts and Cultural Events Committee, the ASDF (Arts Portion) and the Lord Wilson Heritage Trust;
- formulate measures to enhance cultural co-operation, including entering into agreements and Memoranda of Understanding on Cultural Co-operation with other places, and organise events to promote cultural exchanges; and
- handle the interface and governance matters relating to the implementation of the West Kowloon Cultural District (WKCD) project and co-ordinate with the relevant bureaux/departments to monitor and facilitate the implementation of the project by the West Kowloon Cultural District Authority (WKCDA).

15 The key performance measures are:

Indicators

	2023 (Actual)	2024 (Actual)	2025 (Estimate)
Cantonese Opera Development Fund (CODF) grants awarded¤	92	51∧	50∧
Hong Kong Jockey Club Music and Dance Fund scholarships awardedΔ	10	9	_
Lord Wilson Heritage Trust grants awarded ASDE (Anta Portion)	6	12	12
ASDF (Arts Portion) grants awarded¤	36	37	36

- The numbers of applications for grants/scholarships received varies from year to year and the award of grants/scholarships are merit-based. This will affect the number of grants/scholarships awarded each year.
- ^ The lower number of Cantonese opera-related projects supported by CODF in 2024 was due to fewer number of applications received and the change in funding direction in the year. The number in 2025 is expected to be similar to that in 2024.
- Δ Indicator to be removed as from 2025.

Matters Requiring Special Attention in 2025-26

- 16 During 2025–26, the Bureau will:
- enhance the software in the arts and culture through arts programme development, audience building, arts education and manpower training, and nurture a culture of donation and sponsorship in the arts community with an enhanced matching grants scheme;
- continue to deepen cultural co-operation and exchanges with the Mainland and other places, as well as promoting local arts groups and artists in there;
- continue to provide support for projects relating to the promotion and preservation of Cantonese opera;
- promote local arts development and safeguard ICH preservation and transmission;
- provide steer on the enhancement of public museum and library services;
- support the Hong Kong Maritime Museum in providing a representative maritime museum for Hong Kong;
- work closely with WKCDA to monitor and facilitate the implementation of the relaxed Enhanced Financial Arrangement with a view to supporting its sustainable operation and delivery of arts and cultural facilities;
- promote and support the wider application of technology in artistic productions of MPAGs and small and medium-sized arts groups through the Arts Technology Funding Pilot Scheme and the Arts Capacity Development Funding Scheme;
- continue to take forward the measures set out in the Blueprint for Arts and Culture and Creative Industries Development and enhance the ecosystem for the industries;
- support the work of the Mega Arts and Cultural Events Committee to attract mega arts and cultural events to be held in Hong Kong;
- support representative and large-scale local signature performing arts productions through the Signature Performing Arts Programme Scheme; and
- continue to monitor the delivery of arts and cultural facilities by LCSD.

Programme (5): Subvention: Hong Kong Academy for Performing Arts, Hong Kong Arts Development Council and Major Performing Arts Groups

and rinjor rossosining rises of our	2023–24 (Actual)	2024–25 (Original)	2024–25 (Revised)	2025–26 (Estimate)
Financial provision (\$m)				
Hong Kong Academy for Performing Arts	430.6	434.4	443.8 (+2.2%)	430.9 (-2.9%)
				(or -0.8% on 2024-25 Original)
Hong Kong Arts Development Council	210.0	211.7	202.1 (-4.5%)	203.0 (+0.4%)
				(or –4.1% on 2024–25 Original)
Major Performing Arts Groups	399.6	395.7	395.7 (—)	387.6 (–2.0%)
				(or –2.0% on 2024–25 Original)
Total	1,040.2	1,041.8	1,041.6 (—)	1,021.5 (-1.9%)
				(or -1.9% on 2024–25 Original)

Hong Kong Academy for Performing Arts

Aim

17 The aim is to enable HKAPA to develop and promote professional artistic quality through the education of students for career as professionals in various performing arts and related disciplines under the Hong Kong Academy for Performing Arts Ordinance (Cap. 1135).

Brief Description

18 The objectives of HKAPA are to foster and provide for training, education and research in the performing arts, and related technical arts. Six different disciplines, namely, Dance, Drama, Music, Theatre and Entertainment Arts, Film and Television, and Chinese Opera are taught. The core of HKAPA's teaching programme is its full-time undergraduate degrees and post-secondary courses. HKAPA also runs self-financed master's degree programmes.

19 The key performance measures in respect of HKAPA are:

Indicators

Academic Year 2024/25 2023/24 (Revised 2025/26 (Actual) Estimate) (Estimate) full-time equivalent studentsω 1 008 1 060 1 081 381,586 368,237@ unit cost per full-time equivalent student (\$)..... 354,203@ 258 267ə 225a graduates

- ω The ratio of part-time students to full-time students is based on the duration of individual part-time programmes and the number of teaching hours involved.
- @ The unit cost per full-time equivalent student is calculated by dividing the government recurrent subvention by the number of full-time equivalent students of all subvented programmes. The estimated decreases in unit cost per full-time equivalent student in 2024/25 and 2025/26 academic years are mainly due to an estimated increase in student enrolment.
- The estimated increase in the number of graduates in 2024/25 academic year is mainly due to the increase in student admission in 2023/24 academic year upon the launch of the new two-year professional diploma courses, and permission granted to students to extend their studies from 2023/24 to 2024/25 academic year due to the COVID-19 epidemic. The estimated decrease in the number of graduates in 2025/26 academic year is mainly due to the decrease in student admission for Bachelor degrees in 2022/23 academic year.

Matters Requiring Special Attention in 2025–26

20 During 2025–26, HKAPA will complete the study on its role in the long-term nurturing of arts and cultural talents for Hong Kong and GBA as well as continue to plan for the development of another campus in the Northern Metropolis.

Hong Kong Arts Development Council

Aim

21 The aim is to enable HKADC to promote and develop the arts and culture in Hong Kong under the Hong Kong Arts Development Council Ordinance (Cap. 472).

Brief Description

- 22 HKADC is an independent statutory body established in 1995. Its mission is to plan, promote and support the development of the arts in Hong Kong, including arts administration, arts criticism, arts education, Chinese opera, dance, drama, film arts, literary arts, music and visual arts, with a view to improving the quality of life and artistic creativity of the whole community.
 - 23 The key performance measures in respect of HKADC are:

Targets

	Target	2023–24 (Actual)	2024–25 (Revised Estimate)	2025–26 (Plan)
no. of artists and arts groups receiving				
grants no. of artists	116	228	228	228
no. of arts groups	130	145	145	145
Indicators				
			2024–25	
		2023-24	(Revised	2025–26
		(Actual)	Estimate)	(Estimate)
project/emerging artist grantφ				
applications processed		1 148	1 195	1 187
success rate in application (%)		39.8	36.7	36.5
total amount of grants (\$)		57,781,560	57,902,700	57,560,900
average grant amount per grantee (\$)		126,437	132,198	132,935
no. of participating arts practitioners		7 657α	6 200	6 100

	2023–24 (Actual)	2024–25 (Revised Estimate)	2025–26 (Estimate)
audience outreached	$732\ 840\alpha$	630 500	626 600
year grant/literary arts platform schemesφ			
arts organisations receiving year grant/grant under literary arts platform schemes	55	56	56
total amount of grants (\$)	59,768,600	58,348,700	58,348,700
average grant amount per grantee (\$)	1,086,702	1,041,941	1,041,941
no. of participating arts practitioners	1 966	1 900	1 800
audience outreached	480 559	461 600	459 900
partnership projects Ω			
no. of partnership projects	1	1	1
total amount of grants (\$)	200,000ε	$7,100,000\epsilon$	200,000ε
average grant amount per grantee (\$)	200,000ε	$7,100,000\epsilon$	200,000ε
no. of participating arts practitionersλ	16	27	16
audience outreachedλ	59 671	452 400	59 600
proactive projects Ω			
no. of proactive projects	24	22	22
no. of participating arts practitionersλ	1 047	1 170	1 830
audience outreached\(\lambda\)	3 601 952	4 690 300ρ	4 615 900թ

- φ The number of applications received varies from year to year and the award of grants is merit-based. The variation in the number and quality of applications will affect the success rate, the amount of grants awarded, the number of participating arts practitioners and the audience outreached in each year.
- α The higher numbers of participating arts practitioners and audience outreached for project/emerging artist grant were due to more large-scale projects supported in 2023–24.
- Ω Partnership projects are those organised in collaboration with government departments/organisations. Proactive projects are those initiated and organised by HKADC.
- ε The estimated increases in the total amount of grants and average grant amount per grantee in 2024–25 are due to the higher expenses for participating in the Venice Biennale (Visual Arts) in 2024 when compared to the 18th and 19th Venice Biennale (Architecture) in 2023 and 2025 respectively.
- As the nature of partnership projects/proactive projects implemented by HKADC varies from year to year, the number of participating arts practitioners and audience outreached in individual year will be different.
- ρ The higher estimated numbers of audience outreached in 2024–25 and 2025–26 are due to more outdoor events in Arts Tech projects.

Matters Requiring Special Attention in 2025-26

- 24 During 2025–26, HKADC will continue to:
- take a proactive approach in bringing the arts closer to the community and nurture small and medium-sized arts groups to ensure a healthy and sustainable development of arts groups in the local arts scene;
- operate various grant schemes; enhance public awareness and understanding of the arts and culture; explore
 alternative non-government funding and venue support for the arts; and build a closer partnership with the arts
 and cultural sector, and the community;
- · run arts space at different premises by renting them to eligible artists and arts groups at below market rent;
- run the Arts-in-School Partnership Scheme to foster further collaboration between arts groups and schools; and
- work closely with the Bureau to organise the second edition of Hong Kong Performing Arts Expo in 2026.

Major Performing Arts Groups

Aim

25 The aim is to provide quality performing arts programmes for the community and enhance the development of performing arts, through the provision of regular funding support to MPAGs, as part of the overall policy to promote and develop the arts and culture in Hong Kong.

Brief Description

26 The Bureau's main responsibility is to provide policy and administration of funding support for MPAGs in consultation with the Advisory Committee on Arts Development.

27 The key performance measures in respect of MPAGs are:

Indicators

	2023–24 (Actual)	2024–25 (Revised Estimate)	2025–26 (Estimate)
major performing arts groups receiving subvention \	9	9	9
ticketed performances	535	524	500
arts education and audience building activities	14 593	16 092β	17 030β
audience outreacheda	518 154	592 008β	653 540β

- ^ These are Chung Ying Theatre Company (HK) Limited, City Contemporary Dance Company Limited, Hong Kong Ballet Limited, Hong Kong Chinese Orchestra Limited, Hong Kong Dance Company Limited, Hong Kong Philharmonic Society Limited, Hong Kong Repertory Theatre Limited, Hong Kong Sinfonietta Limited and Zuni Icosahedron.
- β The estimated increases are due to expanded arts education and audience building activities resulting from the opening of arts education centres operated by several MPAGs in 2024.
- α Including audience of paid-admission performances, school/community events, workshops, classes, and talks but excluding those of exhibitions, publications, accompaniment to other performing groups and outdoor gala events organised by the Government.

Matters Requiring Special Attention in 2025–26

28 During 2025–26, the Bureau will continue to provide funding support for MPAGs.

Programme (6): Travel and Tourism

	2023–24 (Actual)	2024–25 (Original)	2024–25 (Revised)	2025–26 (Estimate)
Financial provision (\$m)	934.3	1,061.7	931.7 (-12.2%)	675.4 (–27.5%)
				(or –36.4% on 2024–25 Original)

Aim

29 The aim is to maintain Hong Kong's position as a key tourist destination in Asia.

Brief Description

- **30** The Bureau's main responsibilities under this programme are to:
- formulate Government's tourism development policies, provide a focal point for liaison with the tourism industry, and enhance co-ordination with relevant government bureaux/departments, agencies and the tourism industry, with a view to establishing and promoting Hong Kong as Asia's premier international city and a world-class destination for leisure and business visitors;
- pursue the Culture and Tourism Development Plan for GBA (the CTD Plan) promulgated by the Ministry of Culture and Tourism; and
- implement the Development Blueprint for Hong Kong's Tourism Industry 2.0 (Blueprint 2.0).

Matters Requiring Special Attention in 2025–26

- 31 During 2025–26, the Bureau will:
- oversee the implementation progress of the initiatives and measures under the Blueprint 2.0 with relevant stakeholders and government bureaux/departments;
- strengthen liaison with relevant Mainland authorities to implement the CTD Plan, and other tourism-related measures including those under the Mainland and Hong Kong Closer Economic Partnership Arrangement;
- work with the Tourism Strategy Committee to tap their strategic advice and foster collaboration among different stakeholders with the objectives of enhancing the speed and quality of the development of Hong Kong's tourism industry and fostering synergy between tourism and related sectors;

- provide secretariat support to the Working Group on Developing Tourist Hotspots under the leadership of the Deputy Chief Secretary for Administration to strengthen cross departmental co-ordination and leverage community efforts with a view to identifying and developing tourist hotspots of high popularity and with strong appeal in various districts;
- provide support to the operation of the inter-departmental working group on festival arrangements;
- develop and promote various thematic tourism products in Hong Kong, including island tourism, horse-racing tourism, and panda tourism, with Hong Kong Tourism Board (HKTB), relevant government bureaux/departments, the tourism sector and other relevant stakeholders;
- work with HKTB, relevant government bureaux/departments and the tourism sector to strengthen the appeal of green tourism in Hong Kong through enhancing tourism supporting facilities of hiking trails; upgrading the facilities in Hong Kong Wetland Park; and planning for developing a green tourism hub at Pak Tam Chung;
- enhance the appeal of art, culture, heritage, gastronomy, creative industries, sports and mega events in the promotion of tourism in Hong Kong;
- co-ordinate with relevant government departments and the tourism sector to facilitate the smooth operation of Hong Kong Wetland Park, Peak Tramways and Ngong Ping 360;
- work with Ocean Park Corporation to take forward its development strategy, support its operation and facilitate its implementation of conservation and education initiatives, including the promotion of the six giant pandas in the Park;
- work through the joint venture company to facilitate Hong Kong Disneyland Resort's operation and development;
- support HKTB in taking forward initiatives for enhancement of promotion and marketing work in different source markets, including new potential markets in the Middle East and the Association of Southeast Asian Nations (ASEAN);
- work with HKTB and co-ordinate with government bureaux/departments as well as relevant entities to attract and facilitate the staging of signature tourism events in Hong Kong with significant tourism appeal and tourism promotion effect and also monitor HKTB's implementation of the pilot scheme on supporting tourism events showcasing Hong Kong's local characteristics;
- work with HKTB to secure the staging of Meetings, Incentive Travels, Conventions and Exhibitions (MICE) events of different scales and natures in Hong Kong;
- work with HKTB, stakeholders of the cruise industry and operators of the two cruise terminals to further enhance the development of cruise tourism, including implementing a new action plan;
- co-ordinate government bureaux/departments' work in relation to the action plan for fostering cultural tourism in Sha Tau Kok;
- drive various government bureaux/departments to formulate and implement smart tourism-related measures;
- oversee the implementation of the Travel Industry Ordinance (Cap. 634) (TIO), including monitoring the operation of the Travel Industry Authority (TIA) and supporting the operation of the Appeal Panel established under TIO;
- oversee the implementation of the training subsidy scheme for practitioners of the travel industry by TIA to improve their professional standards and service quality; and
- support the Travel Industry Council of Hong Kong in taking forward initiatives to enhance the competitiveness and service quality of the travel trade, including organising trade visits.

Programme (7): Subvention: Hong Kong Tourism Board

	2023–24 (Actual)	2024–25 (Original)	2024–25 (Revised)	2025–26 (Estimate)
Financial provision (\$m)	1,394.3	1,517.2	1,526.9 (+0.6%)	1,234.9 (-19.1%)
				(or –18.6% on 2024–25 Original)

Aim

32 The aim is to promote inbound tourism and maximise the socio-economic contribution that tourism makes to Hong Kong.

Brief Description

- 33 HKTB is a statutory body subvented by the Government. The objectives of HKTB are to:
- endeavour to increase the contribution of tourism to Hong Kong;
- promote Hong Kong globally as a leading international city in Asia and a world-class tourist destination;
- promote improvement of facilities for visitors;
- support the Government in promoting to the community the importance of tourism;
- support, as appropriate, the activities of persons and organisations providing services for visitors to Hong Kong;
 and
- make recommendations to and advise the Government on measures which may further any of the foregoing objectives.
- 34 Funds deployed by HKTB in promotional activities aim at growing high value visitors to Hong Kong and maximising their spending.
 - 35 The key performance measures in respect of HKTB are:

Indicators

2023 (Actual)	2024 (Revised Estimate)	2025 (Estimate)
34.0	44.5	49.0
+5 523.8	+30.9	+10.1
178.4	198.4	214.4
+1 788.6	+11.2	+8.0
6,939	5,490	5,500
-53.9	-20.9	+0.2
3.6	3.2	3.2
8.7	8.8	8.8
	(Actual) 34.0 +5 523.8 178.4 +1 788.6 6,939 -53.9 3.6	2023 (Revised (Actual) Estimate) 34.0 44.5 +5 523.8 +30.9 178.4 198.4 +1 788.6 +11.2 6,939 5,490 -53.9 -20.9 3.6 3.2

- Ψ The percentage change is based on the comparison of absolute figures before rounding up.
- ¶ This includes receipts of Hong Kong-based carriers for the cross-boundary transportation of non-resident visitors as estimated by the Census and Statistics Department. According to the Census and Statistics Department, the provisional figure for 2023 is \$35 billion, and the projection figures for 2024 and 2025 are \$46 billion and \$50 billion respectively.
- Ω The figure is based on HKTB's Departing Visitor Survey (DVS). Spending by servicemen, aircrew members and transit/transfer passengers is excluded.
- β Length of stay of overnight visitors is derived based on the visitor entry/exit statistics provided by the Immigration Department.
- ^ Satisfaction score is based on HKTB's DVS. It is represented by a ten-point scale, in which "ten" (the highest score) is "very satisfied" and "one" (the lowest score) is "very dissatisfied".

Matters Requiring Special Attention in 2025-26

- **36** During 2025–26, HKTB will:
- launch and sustain a new tourism thematic campaign by phases;
- implement and support the initiatives under the Blueprint 2.0 with relevant stakeholders;
- drive and sustain tourism growth by:
 - boosting communication of Hong Kong's visibility and positivity in source markets and creating urge for visitation to Hong Kong by:
 - partnering with global media channels to broadcast shows and programmes featuring Hong Kong to generate positive stories;
 - inviting media from source markets to visit Hong Kong and spread positive word-of-mouth with their first-hand experience;
 - developing immersive videos and content in diverse formats and capitalising on digital and social media channels to expand the reach of promotions; and
 - organising business sessions through HKTB's platform to connect the Hong Kong trade with the Mainland and overseas trades;

- launching impactful global promotions to drive visitor arrivals and spending in Hong Kong by:
 - broadening partnerships with tourism and related sectors in creating tourism products and providing promotional offers to maximise the impact and effectiveness of marketing promotions;
 - rolling out market-specific promotions to drive visitors to Hong Kong; and
 - arranging familiarisation trips for key opinion leaders, influencers, media and trade partners to provide them with first-hand experience;
- diversifying portfolio of visitors through a targeted segment approach by:
 - boosting long-haul markets marketing and promotion as air capacity further resumes;
 - sustaining the key source markets including the Mainland, Southeast Asia, and other short-haul markets with targeted marketing and product offers;
 - investing in developing new potential markets and segments including Middle East and ASEAN markets;
 and
 - securing and supporting the staging of MICE events of different scales and natures in Hong Kong to enhance Hong Kong's position as a premier destination for MICE in the region;
- curate events and happenings by:
 - organising mega events, attracting and promoting international events, scouting and supporting the staging of tourism events in Hong Kong with significant tourism appeal and tourism promotional effect, incubating city events and happenings to promote Hong Kong's diverse appeal so as to strengthen Hong Kong's position as the Events Capital of Asia and the East-meets-West centre for international cultural exchange;
 - promoting Hong Kong's unique heritage and culture through the Hong Kong Neighbourhoods district programmes, stepping up promotion of island, green, outdoor, and art and design experiences, supporting the promotions of "+ tourism" in areas such as horse racing, ecology, sports, and culture, and promoting the culinary appeal of Hong Kong and organising gastronomic events;
 - promoting panda tourism by launching promotional campaigns and activities in collaboration with various sectors of the society; and
 - staging and launching a new edition of "A Symphony of Lights" to showcase the night vista of Hong Kong;
- leverage position of international tourism hub by:
 - developing and promoting further the GBA tourism brand, showcasing Hong Kong as an international tourism hub and a core demonstration zone for multi-destination tourism, by:
 - facilitating GBA-themed mega events through expanding events from Hong Kong to cover other cities in GBA, and showcasing Hong Kong's leading role in hosting international events;
 - establishing and building GBA as a brand destination in overseas markets, and highlighting Hong Kong as the region's hub for business and leisure;
 - partnering with the travel trade in GBA to develop and promote multi-destination tourism products;
 - strengthening co-operation with the culture and tourism authorities in the GBA destinations by organising joint overseas promotions and maintaining presence of GBA at trade shows and trade events; and
 - establishing Hong Kong as the GBA's international MICE hub;
 - accelerating the development of smart tourism and enhancing visitors' digital experience, including:
 - making use of technologies to provide one-stop assistance and attraction recommendations to enhance visitors' experience and support the trade to capture new business opportunities; and
 - defining and implementing an executable and long-term roadmap for a digitally enabled experience along the consumer journey;

- promote the development of cruise tourism and reinforce Hong Kong's position as a leading cruise hub in the region through generating consumer demand at source markets, developing cruise tourism products, maintaining Hong Kong's exposure in the international and regional cruise industry, supporting cruise lines to retain and cultivate future deployment, and launching promotion and forging partnerships in the region; and
- support the travel and related trades by:
 - launching programmes to support travel trades' businesses;
 - providing incentives to encourage travel trades to participate in HKTB's trade activities;
 - participating in worldwide trade shows and organise travel missions and familiarisation programmes for the travel trade;
 - encouraging the travel trade to develop new tour products and stepping up consumer and trade promotions in source markets;
 - supporting training needs of travel trade practitioners; and
 - promoting Quality Tourism Service to raise visitor awareness and uphold service quality; and launching new outstanding services award scheme to consolidate the hospitality culture.

ANALYSIS OF FINANCIAL PROVISION

Pro	gramme	2023–24 (Actual) (\$m)	2024–25 (Original) (\$m)	2024–25 (Revised) (\$m)	2025–26 (Estimate) (\$m)
(1)	Director of Bureau's Office	20.5	21.0	20.8	20.3
(2)	Creative Industries	663.6	1,064.6	969.3	1,215.0
(3)	Sports and Recreation	406.8	625.1	632.0	1,480.8
(4)	Culture	394.1	458.4	411.4	453.0
(5)	Subvention: Hong Kong Academy for Performing Arts, Hong Kong Arts Development Council and Major				
	Performing Arts Groups	1,040.2	1,041.8	1,041.6	1,021.5
(6) (7)	Travel and TourismSubvention: Hong Kong Tourism	934.3	1,061.7	931.7	675.4
. /	Board	1,394.3	1,517.2	1,526.9	1,234.9
		4,853.8	5,789.8	5,533.7 (-4.4%)	6,100.9 (+10.2%)

(or +5.4% on 2024–25 Original)

Analysis of Financial and Staffing Provision

Programme (1)

Provision for 2025–26 is \$0.5 million (2.4%) lower than the revised estimate for 2024–25. This is mainly due to the decreased provision for operating expenses.

Programme (2)

Provision for 2025–26 is \$245.7 million (25.3%) higher than the revised estimate for 2024–25. This is mainly due to the increased cash flow requirements for FDF and CSI and the increased provision for operating expenses.

Programme (3)

Provision for 2025–26 is \$848.8 million (134.3%) higher than the revised estimate for 2024–25. This is mainly due to the increased provisions for operating expenses for implementation of ongoing and enhanced sports initiatives including the 15th NG, the 12th NGD and the ninth NSOG and the increased cash flow requirements for the Major Sports Events Matching Grant Scheme and the District Sports Programmes Funding Scheme. There will be a net decrease of 19 posts in 2025–26.

Programme (4)

Provision for 2025–26 is \$41.6 million (10.1%) higher than the revised estimate for 2024–25. This is mainly due to the increased cash flow requirement for the Art Development Matching Grants Scheme, the increased provisions for operating expenses for implementation of arts and cultural initiatives and a net increase of five posts in 2025–26.

Programme (5)

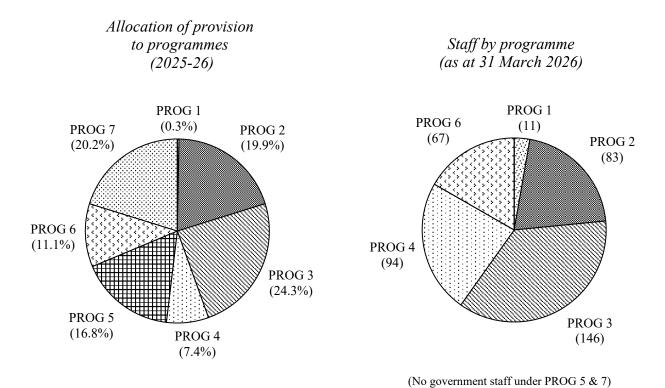
Provision for 2025–26 is \$20.1 million (1.9%) lower than the revised estimate for 2024–25. This is mainly due to the decreased provisions to HKAPA and MPAGs.

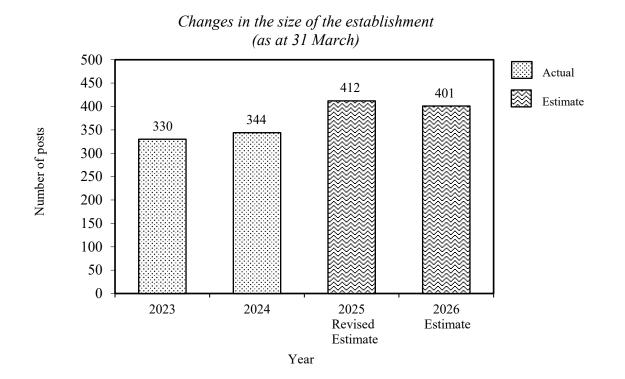
Programme (6)

Provision for 2025–26 is \$256.3 million (27.5%) lower than the revised estimate for 2024–25. This is mainly due to the lapse of provision for some time-limited tourism initiatives, partly offset by the increased cash flow requirement for Upgrading of Facilities of the Hong Kong Wetland Park and the increased provision for a net increase of three posts in 2025–26.

Programme (7)

Provision for 2025–26 is \$292.0 million (19.1%) lower than the revised estimate for 2024–25. This is mainly due to the lapse of additional provision for some tourism initiatives.





Head 132 — GOVERNMENT SECRETARIAT: CULTURE, SPORTS AND TOURISM BUREAU

Sub- head (Code)		Actual expenditure 2023–24	Approved estimate 2024–25	Revised estimate 2024–25	Estimate 2025–26
		\$'000	\$'000	\$'000	\$'000
	Operating Account				
	Recurrent				
000	Operational expenses	3,957,372	4,352,510	4,322,075	4,561,950
	Total, Recurrent	3,957,372	4,352,510	4,322,075	4,561,950
	Non-Recurrent				
700	General non-recurrent	845,222	1,383,844	1,158,106	1,490,975
	Total, Non-Recurrent	845,222	1,383,844	1,158,106	1,490,975
	Total, Operating Account	4,802,594	5,736,354	5,480,181	6,052,925
	Capital Account				
	Plant, Equipment and Works				
	Minor plant, vehicles and equipment (block vote)	5,201	_	_	_
	Total, Plant, Equipment and Works	5,201			_
	Subventions				
942 973	Hong Kong Academy for Performing Arts Hong Kong Academy for Performing Arts	306	4,210	4,210	3,510
913	(block vote)	45,650	49,276	49,276	44,473
	Total, Subventions	45,956	53,486	53,486	47,983
	Total, Capital Account	51,157	53,486	53,486	47,983
	Total Expenditure	4,853,751	5,789,840	5,533,667	6,100,908

Details of Expenditure by Subhead

The estimate of the amount required in 2025–26 for the salaries and expenses of the Culture, Sports and Tourism Bureau is \$6,100,908,000. This represents an increase of \$567,241,000 over the revised estimate for 2024–25 and \$1,247,157,000 over the actual expenditure in 2023–24.

Operating Account

Recurrent

- **2** Provision of \$4,561,950,000 under *Subhead 000 Operational expenses* is for the salaries, allowances and other operating expenses of the Culture, Sports and Tourism Bureau.
- 3 The establishment as at 31 March 2025 will be 412 posts. It is expected that there will be a net decrease of 11 posts in 2025–26. Subject to certain conditions, the controlling officer may under delegated power create or delete non-directorate posts during 2025–26, but the notional annual mid-point salary value of all such posts must not exceed \$367,305,000.
 - 4 An analysis of the financial provision under Subhead 000 Operational expenses is as follows:

	2023–24 (Actual) (\$'000)	2024–25 (Original) (\$'000)	2024–25 (Revised) (\$'000)	2025–26 (Estimate) (\$'000)
Personal Emoluments				
- Salaries	279,152 8,732 7	370,291 9,528 8	343,638 14,000 2	361,609 16,927 8
Mandatory Provident Fund contribution - Civil Service Provident Fund	621	678	704	655
contribution	21,023	38,811	28,429	35,715
- General departmental expenses Other Charges	1,122,674	1,261,752	1,258,439	1,775,077
 Programmes to support student athletes, retired athletes, district football development and disability sports Cultural Exchange 	45,503 44,832	59,880 69,500	44,802 69,500	54,815 69,000
Subventions	,	,	,	,
Creative arts centre in Shek Kip MeiHong Kong Tourism BoardHong Kong Academy for Performing	12,840 1,394,329	12,840 1,517,150	12,980 1,526,895	13,680 1,234,937
Arts Outward Bound Trust of Hong Kong Hong Kong Arts Development Council	384,639 2,192 185,428	380,920 2,170 178,137	390,331 2,170 179,339	382,893 2,126 175,771
 Sports Federation & Olympic Committee of Hong Kong, ChinaΩ Major Performing Arts Groups China Hong Kong Paralympic 	34,153 399,647	33,811 395,650	33,811 395,651	30,127 387,658
Committee Anti-Doping Organization of Hong Kong,	10,600	10,494	10,494	10,282
China	11,000	10,890	10,890	10,670
	3,957,372	4,352,510	4,322,075	4,561,950

Ω Including provision to the Management Company of Olympic House Limited.

Capital Account

Subventions

5 Provision of \$44,473,000 under *Subhead 973 Hong Kong Academy for Performing Arts (block vote)* is for equipment and minor modification/renovation works each costing above \$200,000 but not exceeding \$10 million.

Commitments

Operating Account	ance
	'000
700 General non-recurrent	
480 Film Development Fund	,782
Upgrading of Facilities of the Hong Kong Wetland Park	,262
812 Major Sports Events Matching Grant Scheme	,399
813 District Sports Programmes Funding Scheme	5,321
828 Arts Technology Funding Pilot Scheme	,619
829 Hong Kong Performing Arts ΕχροΦ 82,000Φ 23,000 14,800 44	,200
866 CreateSmart Initiative	,096
895 Art Development Matching Grants Scheme	,956
11,918,342 4,490,627 1,150,080 6,277	,635
Capital Account	
942 Hong Kong Academy for Performing Arts	
814 Replacement of the Stage Lighting System of the Lyric Theatre	3,378
22,588 — 4,210 18	3,378
Total	,013

Φ The approved commitment for the item was \$42 million. An increase in commitment of \$40 million is sought in the context of the Appropriation Bill 2025. This item was previously known as "Hong Kong Performing Arts Market". The item is renamed as the project name was revised to "Hong Kong Performing Arts Expo".